

CRESCENTA VALLEY WATER DISTRICT

2700 FOOTHILL BOULEVARD
LA CRESCENTA, CALIFORNIA

Minutes for the
Meeting of the Community Relations and Water Conservation Committee
of the Crescenta Valley Water District
Held on Monday, February 9, 2015 at 8:00 AM

Action Calendar

1. Public Outreach

Staff reviewed the list of events in which the District usually participates, the District's color coded water conservation alert system, available rebates, and upcoming gardening classes.

The committee discussed participation at the CV Town Council meetings. Staff informed the committee that past participation on council meetings was handled in two ways:

- A. For a few years Board Members split the meetings up, with a different Board Member reporting to the Town Council each month.
- B. At times there has been a Director already involved with the Town Council and they have served as the District's spokesperson.

The General Manager as well as other management staff has spoken at council meetings on specific issues as required.

2. Press Release Policy

Director Claessens inquired if the District had a press release policy. Staff explained that this issue was on a previous Policy Committee agenda and would be on the next Board Agenda.

Adjournment Time: 9:12 a.m.